CITY OF CORONADO

CITY COUNCIL STAFF REPORT

PAWS Booth at the 2026 Coronado Flower Show

RECOMMENDATION
Approve an exemption pursuant to Coronado Municipal Code (CMC) Section 32.08.020 to allow PAWS of Coronado to have adoptable animals present at a designated booth during the 2026 Coronado Flower Show in Spreckels Park.

BACKGROUND
The Coronado Flower Show is a long-standing annual community event hosted by the Coronado Floral Association and held in Spreckels Park. The event features booths and displays from local organizations and nonprofit partners. The 2026 Flower Show is scheduled for April 18–19, 2026, and has already been reviewed and approved by the City Council as a Major Special Event.

Following approval of the event, staff was approached by the Coronado Floral Association with a request to include a booth hosted by PAWS of Coronado to raise awareness of adoptable dogs and cats. The proposal includes a defined, supervised booth space during event hours where adoptable animals will be present.

Coronado Municipal Code Section 32.08.020 prohibits dogs in Spreckels Park unless allowed in accordance with a permit issued by the City Manager and approved by the City Council. Accordingly, City Council approval is required to authorize this limited exemption.

ANALYSIS
This request is narrow in scope and would apply only during the approved dates and hours of the 2026 Coronado Flower Show. The PAWS booth would be incorporated into the overall event layout and remain subject to all applicable event requirements, including supervision, control of animals, and compliance with public safety regulations.

The inclusion of this booth is consistent with the Flower Show's community-oriented nature and provides an informational opportunity related to animal welfare and adoption services. Approval of this item would authorize a one-time exemption specific to this event and would not modify or amend existing Municipal Code provisions related to animals in City parks.

FISCAL IMPACT
There is no direct fiscal impact associated with this item.

ALTERNATIVE
The Council may choose to not approve this exemption.

CALIFORNIA ENVIRONMENTAL QUALITY ACT
This action is not subject to CEQA.

PUBLIC NOTICE
No public notice is required for this item.

ATTACHMENTS

1. Coronado Floral Association Request Letter

Submitted By: City Manager's Office / Kelli Maples